

FOR IMMEDIATE RELEASE

BROOKDALE SELECTS REDILEARNING FOR THEIR NURSING HOME MDS 3.0 TRAINING

New rules on resident assessments are also impacting reimbursements by CMS.

DELRAY BEACH, FL – RediLearning, Inc. has announced that their MDS 3.0 online training has been selected by Brookdale Senior Living, the nation’s largest operator of senior housing, for their 40 Skilled Nursing Facilities. The complex changes made in MDS 3.0 by the Center for Medicare Services (CMS) put a new compliance burden on nursing homes that can also severely impact their Medicare and Medicaid reimbursements. The announcement was made by Michael Hemlepp, Chief Executive Officer of RediLearning, Inc.

“We are very pleased to count Brookdale as our newest client,” Mr. Hemlepp said, “Not only are they the largest, but also one of the most respected operators in senior housing. Brookdale followed a very formal selection process in making this decision, and that speaks volumes about the high level of content they expect from us to educate their personnel in a complex regulatory environment. We are highly prepared for that role, and welcome it.”

The Minimum Data Set (MDS) is part of the U.S. federally mandated process for clinical assessment of all residents in Medicare or Medicaid certified nursing homes. This process provides a comprehensive assessment of each resident's functional capabilities and helps nursing home staff identify health problems. MDS 3.0 revises previous rules to include the resident in the assessment process.

The changes are also widely regarded as a challenge for all facility personnel responsible for properly coding their services for reimbursements. Miscoding can result in severe reductions and costly delays in reimbursements, which can affect cash-flow and ultimately bottom line. The RediLearning MDS 3.0 online training addresses all aspects of the new rules, and focuses on coding changes in great detail.

“Our job is to provide the highest quality resident and patient care, always, and respond quickly to changes in compliance,” said Jan Wilson M. Ed., Director, The Learning Network at Brookdale Senior Living, “When regulatory changes affect the business model, such as coding and reimbursement, we are equally decisive in our reaction. Our judgment is that RediLearning has the most qualified MDS 3.0 training for our nursing homes. We’re convinced this capability will enable Brookdale to conform and comply to all CMS changes, quickly and completely.”

About Brookdale Senior Living:

Brookdale Senior Living Inc. (Brookdale) is the largest operator of senior living communities in the United States based on total capacity, with 565 communities in 35 states and the ability to serve approximately 53,600 residents with 38,000 employees. Brookdale operates in four business segments: retirement centers, assisted living, continuing care retirement communities (CCRCs) and management services. Complete information may be obtained by contacting Jan Wilson M. Ed., Director, The Learning Network at Brookdale Senior Living, [Mailing Address, Telephone, email]

About RediLearning:

RediLearning LLC is a Delray Beach, Florida-based company focused on CEU & Compliance Training Solutions for the Senior Care industry, including Skilled Nursing Facilities, Assisted Living Facilities, Continuing Care Retirement Communities, Therapy Providers, Home Health Agencies and Hospices. The company has developed a proprietary Learning Management System and Staff Training curriculum to ensure its clients are Staff Training Survey-ready every day. Complete information may be obtained by contacting Michael Hemlepp, CEO, RediLearning LLC, 518 N.E. Second Avenue, Delray Beach, FL 33444, Tel. 877.327.7828, email michaelhemlepp@redilearning.com, or visit www.redilearning.com.